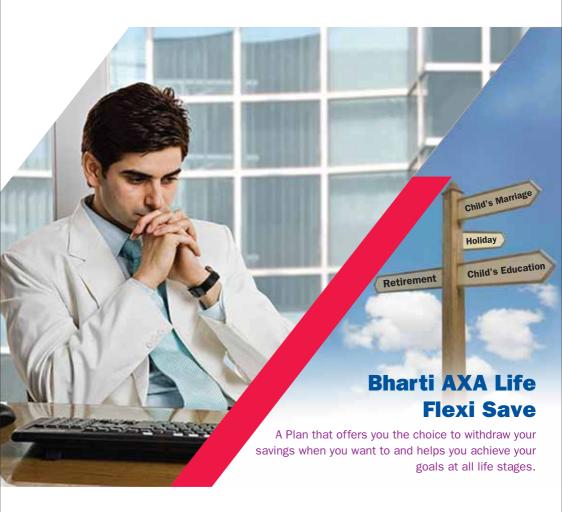
I want my savings to be within my reach to fulfill my family's desires.





Bharti AXA Life Flexi Save – A Limited Pay traditional participating life insurance plan

Life's needs and desires grow at every stage. It can be the desire for a bigger house, holiday with your family, buying your dream car or better educational for your children. Thus it becomes important that your savings build up the same way your desires do. However, it is most important that your savings are available to you when you require them the most.

At Bharti AXA Life we have decided to act. We bring to you, Bharti AXA Life Flexi Save that offers you the choice to withdraw your savings when you want to and helps you achieve your goals at all life stages.

What are my advantages with Bharti AXA Life Flexi Save?

1. Option to choose Premium Payment term: There are three premium payment terms / policy terms to choose from.

Premium Paying Term	5 pay	7 pay	12 pay
Policy Term	20 years	25 years	30 years

- 2. Potential upside through Bonus: Non Guaranteed Simple reversionary bonus is declared at the end of each year, starting from the first policy year. This bonus gets accrued to your policy and is paid out along with Maturity benefit or Death benefit (whichever is earlier). Terminal bonus may also be declared, which will be paid out in case of death or maturity, whichever is earlier.
- 3. Basic Life Insurance Cover: In case of death of the Life Insured, the nominee will get Higher of Base Sum Assured or 105% of premiums paid or a multiple of the Annual Base Premium as stated in 'Death Benefit' section below, plus non guaranteed accrued bonus plus terminal bonus (if any), in case of an unfortunate event of death of the life insured.
- **4. Maturity Benefit:** On maturity of the policy, get 100% of your Sum Assured along with non guaranteed accrued bonus and terminal bonus (if any).
- 5. Flexibility to modify your policy term: Anytime during the Flexi benefit period, you can decide to pre-pone your maturity benefit of the policy and avail the full benefits due in the policy (i.e.100% of Sum Assured plus accrued bonus till date plus terminal bonus (if any)).

Premium Paying Term	5 pay	7 pay	12 pay
Flexi Benefit Period	Any time between the end of 10 to 20 years	Any time between the end of 15 to 25 years	Any time between the end of 20 to 30 years

Please also note that once the policy completes 10 policy years, 15 policy years

and 20 policy years for 5, 7 and 12 year premium payment term respectively, the policy would have acquired the full Maturity Benefit and therefore Surrender and Paid-up benefits will not be applicable

6. Tax Benefits: You can avail the tax benefits on the premiums paid (subject to a maximum of Rs.1,00,000) and on the benefits received subject to the prevailing provisions under Section 80C and Section 10 (10D) respectively of the Income Tax Act, 1961. The tax benefits are subject to change as per change in Tax laws from time to time.

Your key benefits with Bharti AXA Life Flexi Save

1. Maturity Benefit:

On Maturity of the policy you will get

- 100% of Sum Assured; plus
- Accrued Reversionary and Terminal bonus ,(if any)

Please also note that once the policy completes 10 policy years, 15 policy years and 20 policy years for 5, 7 and 12 year premium payment term respectively, the policy would have acquired the full Maturity Benefit and therefore Surrender and Paid-up benefits will not be applicable.

2. Death Benefit:

In the unfortunate event of death of life insured, provided all due premiums till the date of death have been paid and the policy is in-force, the policyholder or nominee shall receive Higher of

- 1. Sum Assured or
- 2. 105% of premiums paid till date of death or
- 3. A multiple of Annual Base Premium as provided below

Multiple of Annual Premium			
Premium payment term/Age	Less than 45 years	45 years and above	
5 years	11	7	
7 years	11	11	
12 years	11	11	

Along with the above, the nominee receives the accrued reversionary bonus and terminal bonus, (if any)

In case of death during the Grace period, the Death Benefit after deducting the unpaid due premium shall be paid.

In case of death after the policy is converted into paid-up the Paid up value will be paid to the nominee.

In case the policy is Lapsed, no Death benefit is payable.

What is the frequency of premium payment?

• Premium payment mode:

You can choose Monthly, Quarterly, Semi-annual or Annual Premium. Monthly Premium* = 0.09 of Annual Premium, Quarterly Premium* = 0.27 of Annual Premium. Semi-annual Premium = 0.52 of Annual Premium.

* Through Auto Pay only

Service Tax & cess will be levied as per prevailing rates

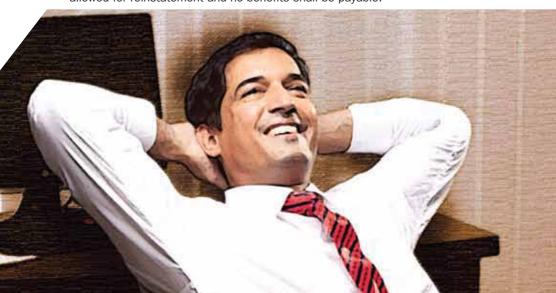
Other Features:

- **Grace period:** Grace period is the period given to you from your premium due date, to pay the premium without any impact on the benefits in your policy. Grace Period for all modes is 30 days.
- **Lapsation:** If the Premium is not paid on the due date Policyholder gets a 30 days Grace Period to pay due premiums, Benefits under the policy remain unaltered during this period.

If Policy has not acquired a Surrender Value:

If policyholder does not pay the due premiums within the Grace Period, the policy shall lapse with effect from the date of such unpaid premium ('lapse date'). Policyholder will get two (2) years to Reinstate the Policy from the date of the first unpaid premium.

If the policyholder does not reinstate the Policy within the period allowed for reinstatement, the Policy shall be terminated on the completion of the period allowed for reinstatement and no benefits shall be payable.



If Policy has acquired a Surrender Value:

If policyholder does not pay the due premiums within the Grace Period, the Policy shall be converted into paid up, with effect from the date of such unpaid premium ('lapse date').Policyholder will get two (2) years to Reinstate the Policy from the date of the first unpaid premium.

If the policyholder does not reinstate the Policy or surrender the Policy within the period allowed for reinstatement, the Policy shall continue in paid up status and the paid up value along with Vested Simple Reversionary Bonuses (if any) as on the date the policy becomes Paid Up, shall be payable either on death or on maturity of the policy.

If the policyholder reinstates the policy during the reinstatement period then all benefits will be reinstated.

• Loans under Policy:

Financial burdens cannot be predicted and may arise at any time. Hence this Policy offers you the flexibility to take a loan from the Company. This is only possible if all your premiums due under the Policy are paid and the Policy has acquired Surrender Value. The maximum amount of loan will not exceed 70% of the acquired Surrender Value. The loans given under the Policy are as per the Policy provisions.

Reinstatement:

You have a flexibility to reinstate all the benefits under your policy within two years (subject to policy term) if your policy has lapsed or is in paid up status after the due date of the premium in default. However, the Company would require:

- a) A written application from you for reinstatement;
- b) Satisfactory evidence of insurability;
- c) Payment of all overdue premiums with interest as specified by company from time to time;

Reduced Paid up Value:

If the policy has acquired a Surrender Value and has thereafter lapsed due to any reasons then the policy will be converted into paid up. Once the policy becomes paid up, the base benefits shall be reduced to a paid up value.

The Policy shall cease to participate in any future bonuses (if any) that may be declared by the Company. The Policyholder shall be entitled to Paid Up Value including the Vested Simple Reversionary Bonuses (if any) as on the date the policy becomes Paid Up and these will be paid either on death or on maturity of the policy. In case of surrender of a paid up policy, the surrender value will be as per policy provisions.

Paid Up Value = Number of Premiums paid X Sum Assured +Accrued Bonus (till date of policy becoming paid up) Premium Payment Term

In Case of Death or Maturity, Paid up value as shown above will be paid to the nominee/policyholder

In case of a paid up policy, the benefits payable on Surrender will be the Surrender Value plus the vested reversionary bonuses as on the date the policy become paid up. The Surrender Value will be calculated as follows

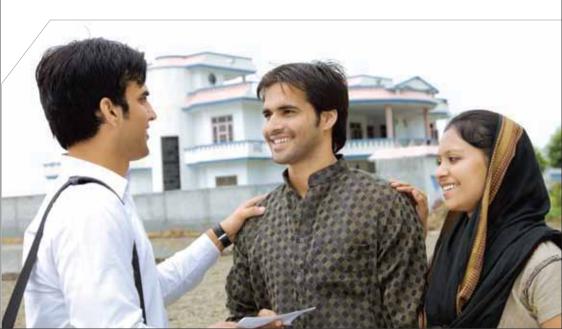
Surrender Value on Paid Up = Paid Up Value * Base Surrender Value Factor

Surrender Value of Bonus on Paid Up = Accrued Bonus till the date of Paid Up * Surrender Value Factor for Bonuses / 1000

Can I surrender my policy?

We would want you to pay premiums regularly till the end of premium payment term and stay invested till maturity to get maximum benefits under the policy. However incase you are not able to pay all premiums and want to exit the policy earlier then only surrender value (if acquired) will be payable to you.

Surrender Value: The policy acquires a surrender value after the payment of two annualized regular premiums for premium payment term of 5 and 7 years and for premium payment term of 12 years the policy acquires a surrender value after the payment of three annualized premiums. Guaranteed Surrender value is calculated as a percentage of all premiums paid excluding any extra premium



The minimum guaranteed Surrender Values rates at different policy years are as defined in the table below:

Premium Payment Term/Policy Year	5 years	7 years	12 years
1	0	0	0
2	30%	30%	0
3	30%	30%	30%
4	50%	50%	50%
5	55%	50%	50%
6	65%	50%	55%
7	65%	50%	55%
8	75%	55%	60%
9	85%	55%	60%
10	90%	60%	60%
11	90%	65%	60%
12	90%	70%	60%
13	90%	75%	60%
14	90%	80%	60%
15	90%	90%	65%

Premium Payment Term/ Policy Year	5 years	7 years	12 years
16	90%	90%	65%
17	90%	90%	70%
18	90%	90%	75%
19	90%	90%	85%
20	90%	90%	90%
21		90%	90%
22		90%	90%
23		90%	90%
24		90%	90%
25		90%	90%
26			90%
27			90%
28			90%
29			90%
30			90%

The Guaranteed Bonus Surrender Value Rates (per 1000 of Accrued Bonus) are as defined in the table below:

Policy Term/ Policy Year	20 years	25 years	30 years
1	0	0	0
2	150	62	0
3	242	100	37
4	348	143	53
5	471	192	71
6	543	248	91
7	629	312	115
8	731	357	142
9	852	410	173
10	1000	471	208
11	1000	543	249
12	1000	629	296
13	1000	731	340
14	1000	852	392
15	1000	1000	453
16	1000	1000	526
17	1000	1000	613
18	1000	1000	718
19	1000	1000	844
20	1000	1000	1000
21	-	1000	1000
22	-	1000	1000
23	-	1000	1000
24	-	1000	1000
25	-	1000	1000
26	-	-	1000
27	-	-	1000
28	-	-	1000
29	-	-	1000
30	-	-	1000

The Company may allow surrender values at such other rates not less than the Guaranteed Surrender Value specified above. These rates will be declared by the company from time to time, subject to prior approval from IRDA. There will be an additional non guaranteed surrender value payable, calculated as per 1000 of the vested reversionary bonuses.

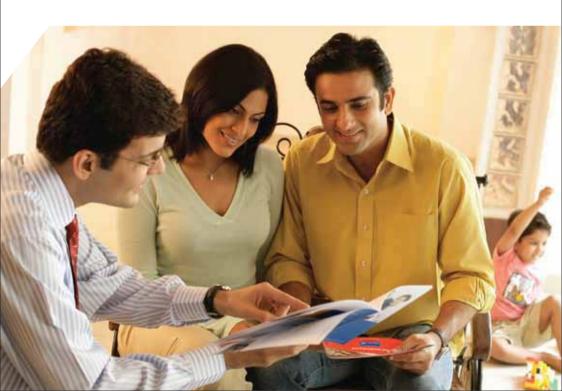
Do I get the flexibility to enhance my protection through additional features?

Yes. To enhance your protection, you may customize your policy by opting for the following rider.

Hospi Cash Rider (UIN 130B007V02): This rider allows payment of a fixed benefit for each day of hospitalization and also provides lump sum benefit in case of surgery.

Please refer rider brochure for complete details on terms and conditions and exclusions before opting for the rider.

Riders are optional and are available at an extra cost.



Boundary Conditions

Parameter	Eligibility Criteria
Minimum age at entry	8 years for 20 years policy term
	3 years for 25 years policy term 0 years for 30 years policy term
Maximum age at entry	65 years for 25 years policy term
	60 years for 25 years policy term 55 years for 30 years policy term
Maximum Maturity Age	85 years
Minimum Sum Assured	Depends on the minimum premium
Minimum Annual Base Prem	ium Rs 30,000 for 20 year term
	Rs 24,000 for 25 year term
	Rs 15,000 for 30 year term
Policy Term	20, 25 and 30 years
Premium Payment Term	5 years for 20 years policy term
	7 years for 25 years policy term
	12 years for 30 years policy term
Premium Payment Modes	Annual, Semi annual, Quarterly*, Monthly*

^{*} Through Auto Pay only



Case Study (For illustration purpose only):

Siddharth is 35 years old. He is married and has a 1 year old daughter. His wife is a homemaker

Concerns:

- 1. He is concerned about expenses which he would incur when his daughter grows up. For e.g. her education, her marriage expenses etc
- 2. Siddharth is looking for a product that provides him guarantee of benefits and flexibility of withdrawing his money in case of an emergency.
- 3. He also wants to secure his family by ensuring they are protected incase of an unfortunate event

Proposed solution:

Siddharth purchases Bharti AXA Life Flexi Save and invests Rs 30,000 (exclusive of taxes) as annual premium for 5 years. Assuming that Siddharth is in good health, his sum assured as per his age is Rs 1.69,943

Life Insured	Siddharth, Age 35 Years
Sum Assured	Rs 169943
Annual Premium (exclusive of tax)	Rs 30,000
Sum Assured at Maturity	Rs 169943
Accrued Bonuses + Terminal Bonus at Maturity	Rs 132300
Total Maturity benefit	Rs 302243

Needs met:

- He will receive the maturity benefit when his daughter requires it for her higher education
- Incase of an unfortunate event of his death before maturity of the policy, his family will get higher of Sum Assured or 105% of the Premiums paid or 11 times Annual Base premium, plus accrued reversionary bonus and terminal bonus ,(if any).

Terms and conditions

1. Free-look option: If You disagree with any of the terms and conditions of the Policy, You have the option to return the original Policy Bond along with a letter stating reasons for the objection within 15 days of receipt of the Policy Bond ("the free look period"). The Policy will accordingly be cancelled and an amount equal to premiums paid less stamp duty and medical costs, if any incurred by the Company will be refunded to the Policyholder.

- 2. If the Life Insured under the Policy, whether medically sane or insane, commits suicide, within one year of the date of issuance of the Policy, the Policy shall be void and The Company will only be liable to pay the premiums paid till date.
- 3. If the Life Insured under the Policy, whether medically sane or insane, commits suicide, within one year of the date of reinstatement of the Policy, the Policy shall be void and The Company will only be liable to pay higher of the applicable Surrender Value as on the date of the death or 80% of the premiums paid till the date of death
- 4. Flexi Year is the year in which the Policyholder chooses to avail the maturity benefit. The Flexi Year can only be chosen as per the Flexi Benefit Period.
- 5. This is a participating traditional Life Insurance policy

SECTION 41 OF INSURANCE ACT 1938

- 1. "No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy nor shall any person taking out or renewing or continuing a policy accept any rebate except such rebate as may be allowed in accordance with the published prospectus or tables of the Insurer.
 - Provided that acceptance by an insurance agent of commission in connection with a policy of life insurance taken out by himself on his own life shall not be deemed to be acceptance of a rebate of premium within the meaning of this sub-section if at the time of such acceptance the insurance agent satisfies the prescribed conditions establishing that he is a bona fide insurance agent employed by the insurer.
- 2. Any person making default in complying with the provisions of this section shall be punishable with fine which may extend to five hundred rupees."

SECTION 45 OF INSURANCE ACT 1938

"No policy of life insurance shall after the expiry of two years from the date on which it was effected, be called in question by an insurer on the ground that statement made in the proposal for insurance or in any report of a medical officer, or referee, or friend of the insured, or in any other document leading to the issue of the policy, was inaccurate or false, unless the insurer shows that such statement was on a material matter or suppressed facts which it was material to disclose and that it was fraudulently made by the policyholder and that the policyholder knew at the time of making it that the statement was false or that it suppressed facts which it was material to disclose.

Provided that nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof that the age of the Life insured was incorrectly stated in the proposal."

About Us

Bharti AXA Life Insurance is a joint venture between Bharti, one of India's leading business groups with interests in telecom, agri business and retail, and AXA, one of the world's leading company or group in financial protection and wealth management. The joint venture company has a 74% stake from Bharti and 26% stake of AXA

As we further expand our presence across the country with a large network of distributors, we continue to provide innovative products and service offerings to cater to specific insurance and wealth management needs of customers. Whatever your plans in life, you can be confident that Bharti AXA Life will offer the right financial solutions to help you achieve them.

Disclaimers

UIN: 130N055V02

- Bharti AXA Life Insurance is the name of the Company and Bharti AXA Life Flexi Save
 is only the name the traditional participating insurance policy and does not in any way
 represent or indicate the quality of the policy or its future prospects.
- This product brochure is indicative of the terms, conditions, warranties and exceptions contained in the insurance policy bond
- Life Insurance Coverage is available under this policy
- Insurance is the subject matter of the solicitation.
- Bharti AXA Life Insurance Company Limited, Registration No.: 130 Registered Office: Unit 601 & 602, 6th floor Raheja Titanium, Off Western Express Highway, Goregaon (E), Mumbai-400 063.



Your Bharti AXA Life Advisor

Life insurance coverage is available in this product.

For any further queries or feedback, please contact your Financial Advisor or get in touch with us on:

Customer Care No.:



1800 200 0048



SMS SURAKSHA to 56677

We will get in touch within 24 hours to address your query.



For locating a branch near you, please visit

www.bharti-axalife.com

